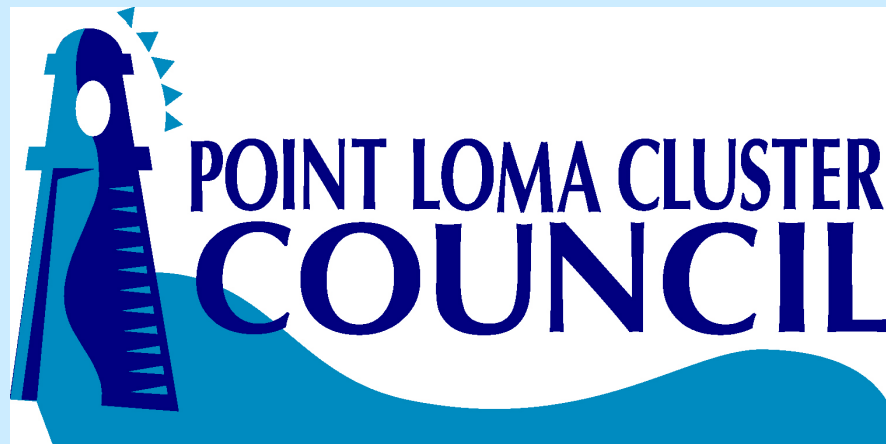


Strategic Planning Process Overview



1-18-07

Strategic Planning Process Overview

PLC Strategic Plan Agenda

Welcome and Introductions	3:00-3:15
Meeting Objectives	3:15-3:20
History of PLCC	3:20-3:30
Planning Objectives/Process/Effort	3:30-4:00
Small Group Discussion	4:00-4:30
Summary and Decision	4:30-5:00

Meeting Objectives

- Engage Key Stakeholders
- Review Proposed Process
- Solicit Input
- Make a Decision to Move Forward

What is a Strategic Plan?

Strategic planning is the process of developing short-term, mid range and long-term goals for the Point Loma Cluster.

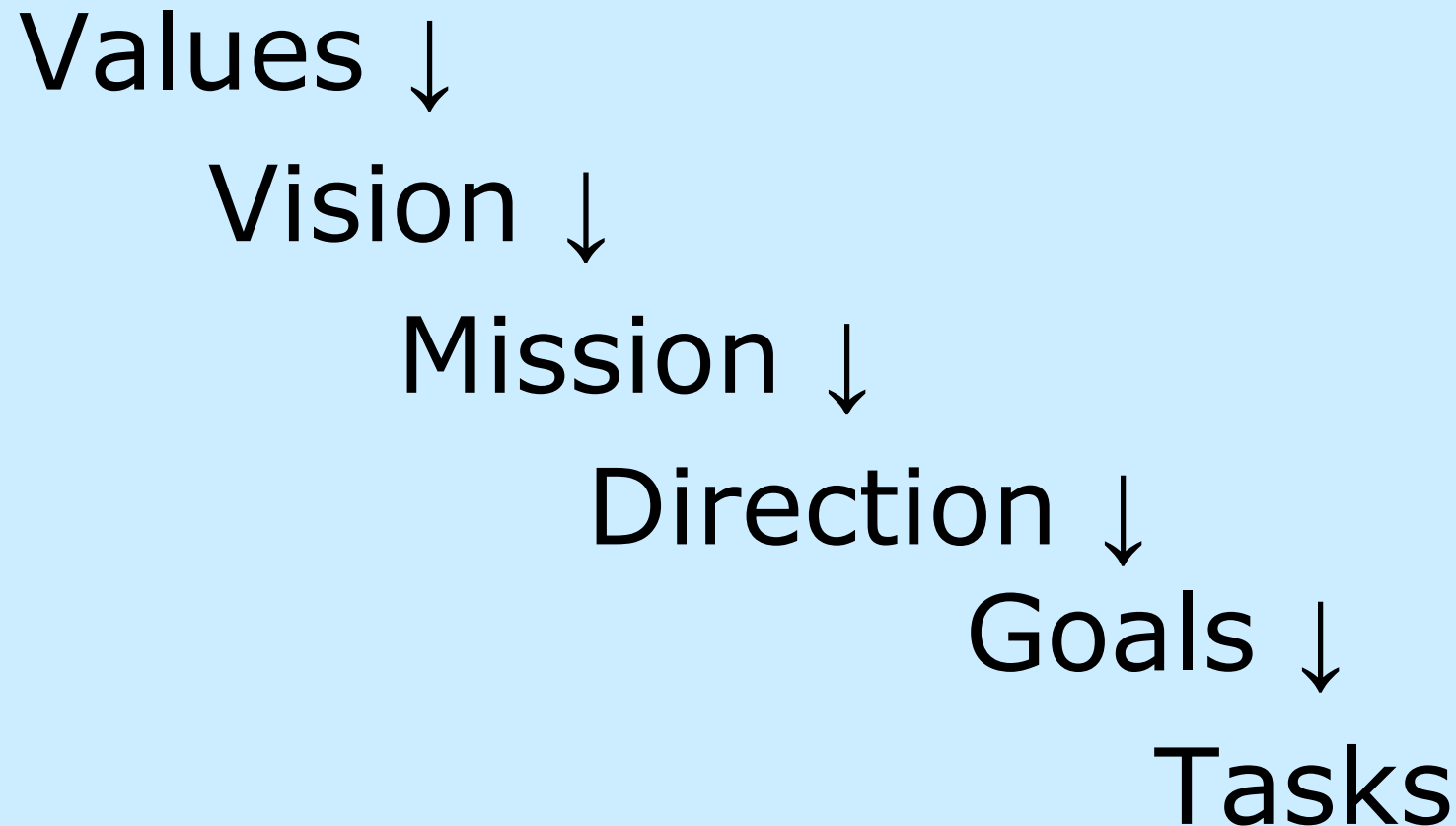
Why Do a Strategic Plan?

1. Engage the different stakeholders in the Point Loma Cluster in a process to determine appropriate long-term goals and the specific objectives to achieve those goals.
2. Direct the cluster's ongoing efforts
3. Provide guidance in the decision making process

Who are the Potential Stakeholders?

- Students
- Teachers
- Administrators
- Parents
- Community

What is the Proposed Planning Process?



What are Core Values?

Values are the fundamental principles that people believe in and that govern their behavior.

Why Core Values?

- Forming a consensus around core values provides the basis to move forward with the development of a strategic plan.
- Drives future decisions and actions.

Examples of Core Values

- **Value 1- Integrity**: The connection between values, beliefs, and principles; and the manifested actions, behaviors and outcomes.
- **Value 2- Respect**: An openness to include the ideas and beliefs of others with humility, equality and compassion.
- **Value 3- Passion**: The drive to do something greater than yourself.
- **Value 4- Motivate/Inspire**: The creation of a welcoming environment that conveys passion and enthusiasm for action and achievement.
- **Value 5- Maximize Potential**: Envisioning what Silver Gate can be, and creating a process to reach that vision, both individually and collectively.

What is a Vision Statement?

- A vision statement tells us where we are going.
- Describes the ideals and values we represent.
- Paints a picture of our dreams and aspirations.

Example of a Vision Statement

To support Silver Gate Elementary School in becoming an acknowledged leader in the kind of educational excellence and community involvement that creates outstanding citizens and life-long learners.

What is a Mission Statement?

- The mission statement describes how we will get to our vision.
- This statement describes what we want to achieve, who we are, and how we will execute to achieve our vision of the future.

Example of a Mission Statement

With passion, respect, and integrity, Friends of Silver Gate is dedicated to the support of an inspiring environment at Silver Gate Elementary School that promotes excellence in academics and excellence in character.

Ongoing, vigorous fundraising efforts will support the implementation of enriched educational programs and the maintenance of superior facilities. Sponsorship of school wide events will promote a welcoming and inclusive environment that inspires families to fully participate in their children's educational experience and invites the surrounding community to share our vision of educational excellence. FSG will collaborate with similar stakeholders in the Point Loma cluster to promote the continual improvement of the educational experience in the entire cluster, thereby offering all Silver Gate students the opportunity to become outstanding citizens and life-long learners.

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Example of a Mission Statement

FSG will collaborate with similar stakeholders in the Point Loma cluster to promote the continual improvement of the educational experience in the entire cluster, thereby offering all Silver Gate students the opportunity to become outstanding citizens and life-long learners.

What is Strategic Direction?

- The mission statement describes how we will get to our vision.
- From the mission statement, specific elements that effect our ability to accomplish the mission are identified.
- These form the basis to determine areas of strategic direction to be covered with specific goals and objectives.

Example Areas of Strategic Direction

1. Preparing our children for the future through values education.
2. Looking at ways to further enhance the educational curriculum.
3. Creating an effective communication program to our families and to the community that presents the cluster in a positive way and enhances our reputation of excellence.
4. Promoting and increasing the involvement and commitment of our families in their support of the Point Loma Cluster.
5. Providing a “state of the art” school facility that is safe and welcoming.
6. Enhancing the educational track for our students as they move through the Point Loma educational track.
7. Creating efficient and effective fundraising programs to support the objectives in the PLC Strategic Plan.

What are Goals and Tasks?

- The Strategic Direction determines specific areas we need to focus on to accomplish our Mission.
- Goals provide more specific statements of what is to be accomplished in each strategic area of emphasis.
- Tasks provide specific objectives for each goal that are usually measurable, have a timeline and a budget.

Example of a Goal and Tasks

Strategic Area: Educational Progression

Goal 6: To ensure a smooth transition between the elementary, middle and high school years which continues the academic, character and emotional growth begun at Silver Gate and helps to unify the cluster in its pursuit of excellence in academics and excellence in character.

- **Task 6.1:** Work with other cluster schools to research, evaluate, and recommend to the school board changes in the grade level configuration for all elementary, middle, and high schools in the Point Loma Cluster.
- **Task 6.2:** Organize a Point Loma Cluster Parent Foundation.
- **Task 6.3:** Unify the Point Loma Cluster
- **Task 6.4:** Develop a Strategic Plan for the entire Point Loma Cluster.

Strategic Plan Summary

- 90-120 Day Process
- Commitment of Time
 - All day Saturday Retreat on March 3
 - 6-10 formal committee meetings
 - Individual meetings
 - Interviews, Research, Discussion, and Writing
- Create a 3-5 year Written Plan

A Plan That:

- Is rooted in Core Values
- Sets a Clear Vision and Mission for PLC
- Creates Strategic Goals with Specific Task Areas
- Offers Guidance for Decision Making
- Is a Living Document

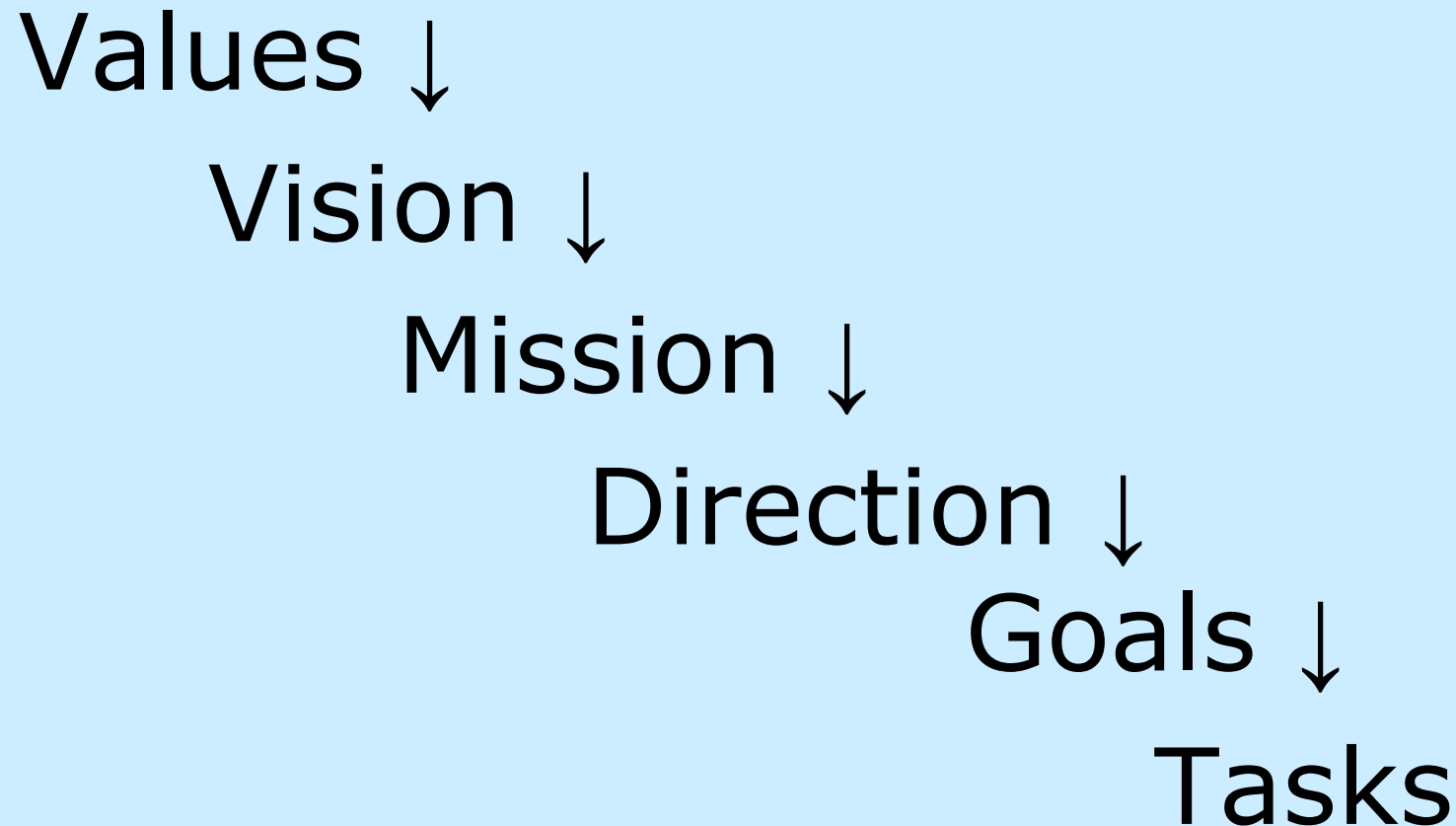
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Small Group Agenda

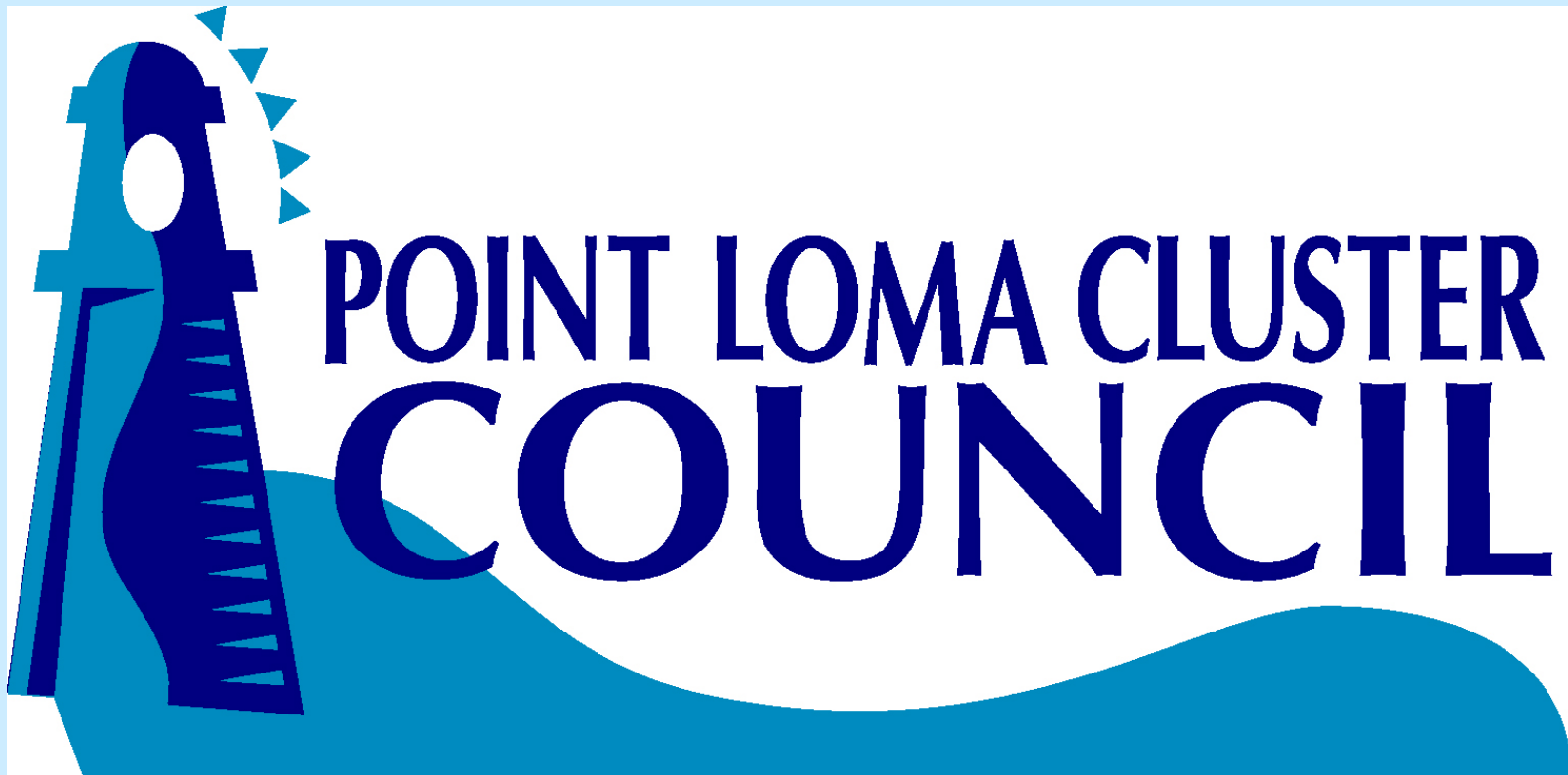
- Allow people to discuss the proposed process.
- Find potential modifications to the approach.
- Discuss any concerns with moving forward with the process over the next 120 days.
- Summarize and present their thoughts back to the large group.

What is the Proposed Planning Process?



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