



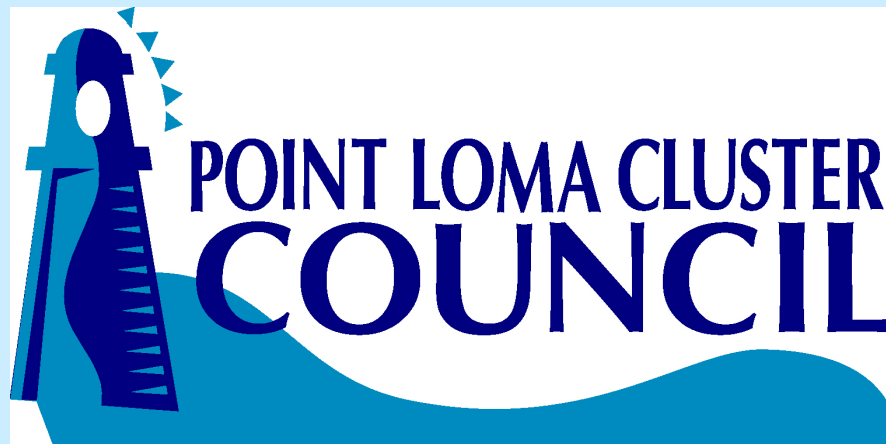
1-18-07

Strategic Planning Process Overview

Strategic Planning

Phase 1

March 15, 2007



What is a Strategic Plan?

Strategic planning is the process of developing short-term, mid range and long-term goals for the Point Loma Cluster.

Strategic Planning Process

- 90-120 Day Process
- Commitment of Time

Phase One:

- Retreat on March 15

Phase Two:

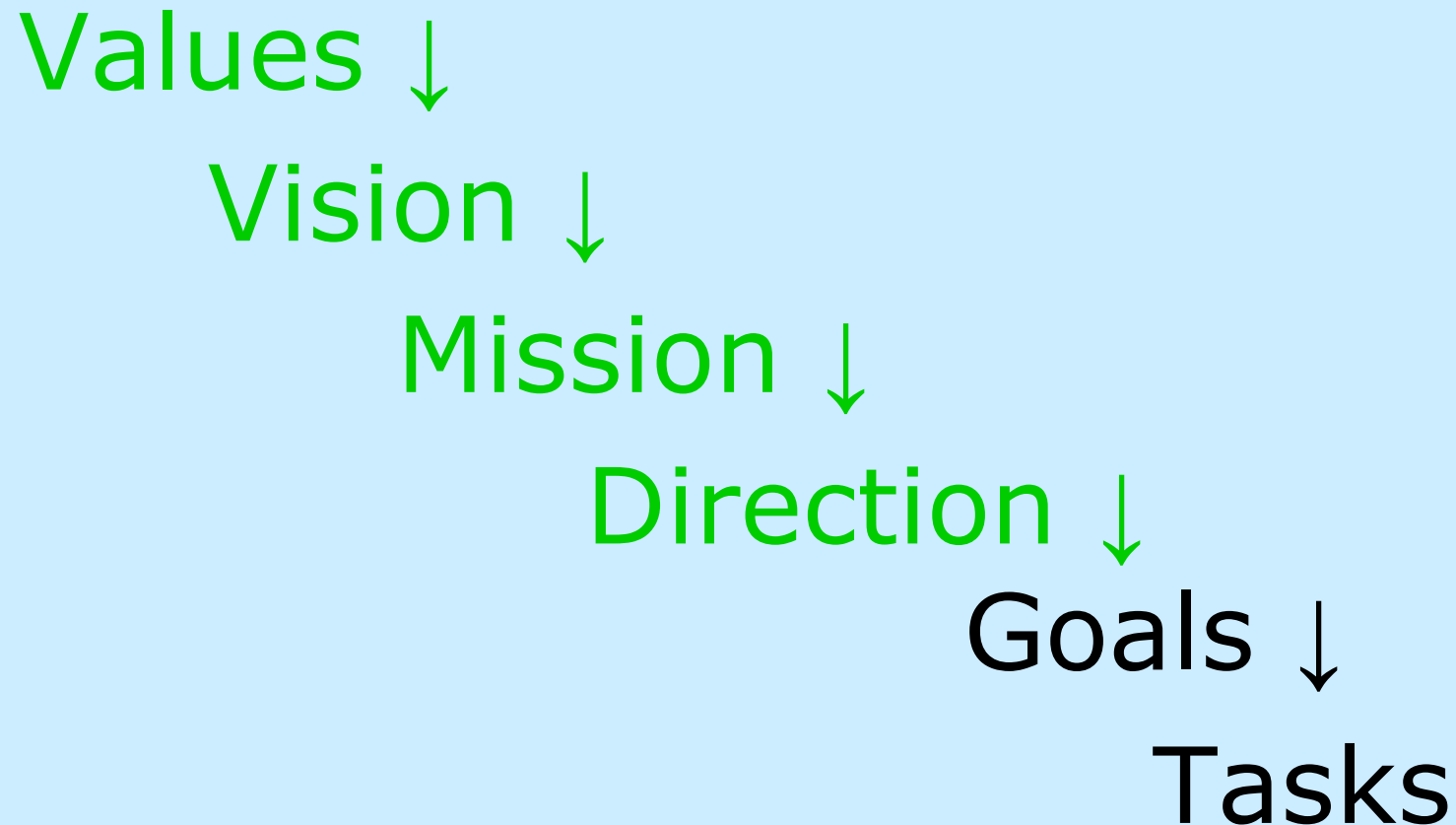
- 6-10 formal committee meetings
- Individual meetings
- Interviews, Research, Discussion, and Writing

- Create a 3-5 year Written Plan

Stakeholders

- Students
- Teachers
- Administrators
- Parents
- Community

Values Based Process



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Consulted with Top Fortune 1000 Companies

Consulted with numerous Government Agencies

Authored 3 books on Values Based Leadership

Expert in Values Based Strategic Planning